

We know that you want to protect our Planet and its People. So do we. As an industry, we've committed to a collective vision towards more sustainability in hospitality and we want to create real change by driving demand for more responsible travel. That's why the Hotel Sustainability Basics program ensures sustainable stays that make a real difference for Planet and People.

A framework developed together with the World Travel & Tourism Council (WTTC)

The Travel & Tourism sector is taking important steps towards greater sustainability and net-zero operations. To reach this vision, the WTTC, together with leading hotel groups and destination authorities have worked hand in hand to identify the first crucial sustainable steps that all properties around the world, whatever their size, can and should take and thereby raise the bar of sustainability in Travel & Tourism overall. We can truly say that Hotel Sustainability Basics is a globally recognized set of sustainability indicators for hotels, developed by the industry for the industry.

What does this mean for Radisson Hotel Group?

With its long heritage and experience as an Industry pioneer in sustainability, Radisson Hotel Group has been one of the initiators of the Hotel Sustainability Basics together with WTTC. Back in 1989, Radisson Hotel Group was a part of the first hotel group in the world to adopt an environmental policy. Today we have committed to net-zero by 2050 and set our emission reduction targets based on climate science.

To reach this ambitious mid-term decarbonization target, Radisson Hotel Group has set intermediate targets. The implementation of the Hotel Sustainability Basics in all our hotels worldwide by the end of 2023 is one of these essential short-term steps.

What does this mean for guests or partners?

Whether you are a leisure guest or business traveler, together we can make a positive change.

- By meeting Hotel Sustainability Basics, guests can be assured that clear and tangible criteria are met.
- As a guest, by choosing Radisson Hotels that meet the Hotel Sustainability Basics, you make a conscious choice for a sustainable stay.
- As a corporate client, partnering with Radisson Hotel Group, will help you meet your company's sustainability goals and make it easy for your travelers to choose responsible hotels.

What are the Hotel Sustainability Basics?



Efficiency

Robust approaches to measuring and reducing energy and water consumption, waste and carbon emissions

1. Measure and reduce energy use
2. Measure and reduce water use
3. Identify and reduce waste
4. Measure and reduce carbon emissions



Planet

Fundamental actions to protect the environment

5. Linen reuse program
6. Green cleaning products
7. Vegetarian options
8. No single-use plastic straws and stirrers
9. Replace single-use plastic water bottles
10. Replace single-use plastic mini toiletry bottles



People

Fundamental actions for a positive contribution to the communities in which hotels are located

11. Community benefit
12. Reduce Inequalities

How are the Basics implemented in our hotels?

Efficiency

We are committed to measuring and reducing energy and water consumption, waste and carbon emissions by:



Improving the energy efficiency of our buildings and controlling the water consumption helps us to reduce the ecological footprint of each hotel. One of the concrete steps we are taking is to save energy and water by not washing the towels for an overnight stay. Part of the proceeds are donated to a water charity which has helped 28,500 people receive drinking water for life



Radisson Hotel Group has set a target of reducing its carbon emissions by 30% by 2025. Achieving this target represents emitting 39,000 tons less CO₂e. Recently, we have committed to become net-zero by 2050 in line with the SBTi net-zero Standard, and to set emission reduction targets based on climate science. All Radisson Meetings worldwide are automatically 100% carbon neutral



We promote better waste management by sorting waste, eliminating single-use plastics and reducing food waste. Our partnership with social scale-up Too Good To Go, has prevented 19,000 meals from going to waste

Planet

Our commitment to the planet with positive impact:



Eliminating cleaning products that are harmful to both the soil and our team members. Our hotels use eco-labelled cleaning products in partnership with key suppliers



As part of our rich F&B offering, we aim to offer vegetarian choices in every menu. A vegetarian meal typically has half the footprint of a meat based choice



No longer offering our guests plastic straws and stirrers, we saved a distance of 32km of plastic from going to landfill



Introducing bulk amenity dispensers in all Radisson Hotels by 2024. This will remove 57 million miniature amenities from circulation, eliminating the use of almost 500 tons of plastic each year, the equivalent weight of 125 Indian elephants

People

We are keen to contribute to a better integration of our activities in the community and to a greater awareness of social aspects and societal developments:



26,500 volunteer hours from our team members last year



65% of all suppliers are local



€ 510,000 donated in cash and in-kind to non-profit organizations



1.5M on-the-job, classroom and e-learning training hours



29% women in leadership