

# Grow with us

Radisson Collection Royal Hotel, Copenhagen (Denmark)



#### Contents

Introduction	04
Global & growing	06
Our brand portfolio	10
Global reach	12
Jin Jiang Global Network	16
Our brands Radisson Collection Radisson Blu Radisson RED Radisson Individuals Park Plaza Radisson Country Inn & Suites by Radisson Park Inn by Radisson Prizeotel Serviced Apartments Resorts	18 20 22 24 26 28 30 32 34 36
Grow with us	40
Revenue generation	42
The best partner during each phase of your investment	46
Dynamic, innovative & agile	52
Your Business Support team	54

#### At Radisson Hotel Group, we strive to ensure that Every Moment Matters by being a true host and best partner

Five years ago, Radisson Hotel Group launched an ambitious growth and transformation plan backed by a considerable investment to become one of the top three hotel brands in the world and the brand of choice for guests, owners, partners, and talent. The plan builds on major initiatives that strengthen our ability to grow hotel revenues and secure best in class operational results.

Thanks to our comprehensive transformation plan, we had all the tools in place to act swiftly during the COVID-19 pandemic and put the company on a recovery trajectory. We closed 2021 with more than 200 hotel signings in EMEA and APAC, a new record in the company's history, and made significant progress across all five-year plan initiatives that will support your growth, including revenue management, IT, operations, commercial, etc. We are proud to have been recognized as #4 Best Employer in the Travel & Leisure industry globally by Forbes' World Best Employer ranking.

Radisson Hotel Group provides meaningful and memorable experiences to guests and insightful, responsive support to owners and business partners. We are united in our dedication to our strong portfolio of nine distinct brands and delivering the best experience possible built on continuous market insight which you will not find with any other hotel group.

As we come out of the pandemic and many countries start functioning in a new normal, we remain committed to the safety of our guests and team members. This includes our ongoing partnership with SGS on the Radisson Hotels Safety Protocol, as well as the World Travel & Tourism Council (WTTC), with whom we developed the WTTC's "Safe Travels" guidelines.

To reach net-zero global emissions by 2050 at the latest, Radisson Hotel Group is committed to setting net-zero targets in line with the SBTi Net-Zero Standard. We also helped bring the industry together around a clear plan to accelerate our common path to Net Zero hospitality. This joint work together with the World Travel & Tourism Council and the Sustainable Hospitality Alliance has resulted in the definition of the Pathway to Net Positive Hospitality and the Hotel Sustainability Basics.

We aim at excellence in managing relationships, brands, and owners' assets, with the best people in the business to drive our development and the best tools to support them. With a robust and successful loyalty program, best meeting and event products, recognizable and distinct brands, strong operational expertise, a strong IT and innovation infrastructure, and a passionate team of experts, our possibilities for growth together are endless.

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**Federico J. González**President & CEO, Radisson Hospitality AB
Chairman, Global Steering Committee, Radisson Hotel Group



# Global & growing Radisson Blu Hotel Amsterdam City Center (Netherlands)

01

### True operators

Radisson Hotel Group is a unique company run by true operators, offering the right ownership and management services for each unique situation

- Our experience includes managed, franchised, leased and owned
- Personalized owners value proposition
- Pragmatic win-win solutions
- Highly cost-efficient

03

# Significant investments in revenue optimization

We are making significant investments in marketing, data intelligence and revenue management

- Increase marketing investment by 30%
- · Guest and market intelligence hub
- Focus on pricing, forecasting and revenue management system

02

### Global portfolio of brands

We have engineered our global portfolio of brands to meet the needs of the changing travel sector

- Clear brand segmentation with no overlapping
- New business lines such as serviced apartments
- \$400 million investment in our brands and hotels

04

# Significant investments in information technology

We are also making significant investments in our platforms and technology

- Comprehensive and step change IT program for integration
- Capex and Opex in new Property
   Management and Distribution Systems
- Platform for CRM, loyalty platforms and campaign management

#### 05

#### **Powerful** commercial drivers

Our commercial drivers will drive revenue across the system

- Multi-brand direct booking platform
- Refreshed rewards program
- Strong meetings and conference offering
- Aim to influence 70% of your business

#### 06

#### **Pragmatic and** approachable

Our solutions for owners and developers are unique and customized to fit your needs

- Personalized approach
- Bespoke solutions
- Exceptional "glocal" support team

#### 07

#### Responsible **Business**

We believe in a thriving, sustainable and responsible business model that supports our people, communities and the planet

- Ethical business practices
- Carbon reduction and sustainability practices
- Employee programs to build Better Futures

#### 08

#### Team with a common goal

Our team is aligned around a common goal to be a top three hotel brand in the world

- Committed to making **Every Moment Matter**
- Aligned culture and talent management strategy
- Recruiting top talent for your hotels

#### 09

#### Creating a value proposition in everything we do

We transform all we do into a value proposition to our owners

- Ensuring our brands are relevant to owners

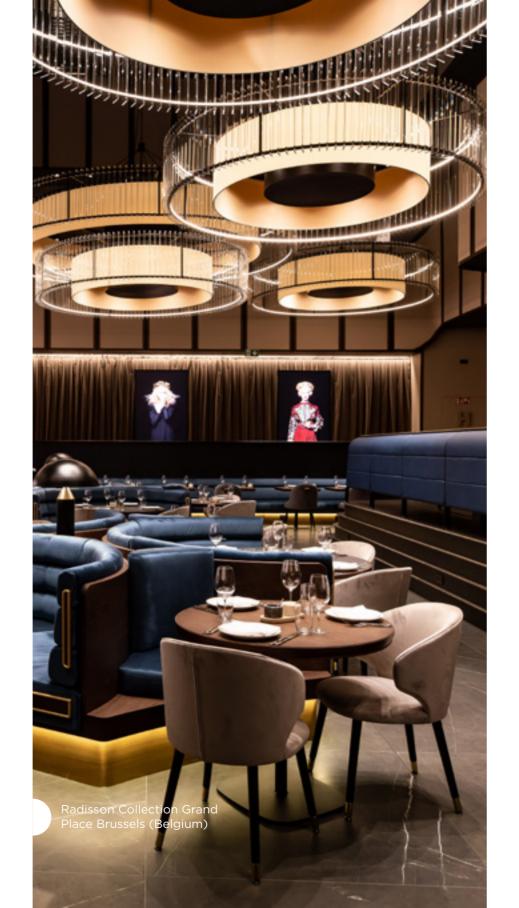


# Our brand portfolio

Radisson Hotel Group is one of the world's largest and most dynamic hotel groups with nine distinctive hotel brands, made up of more than 1,600 hotels in destinations around the world.

# Our brands are engineered to be relevant to both our guests & owners

From Radisson Collection to prizeotel, Radisson Hotel Group is proud to offer hotel brands that fit a wide range of travellers and budgets. We focus our work on delivering Memorable Moments, acting as a true host and being the best partner.





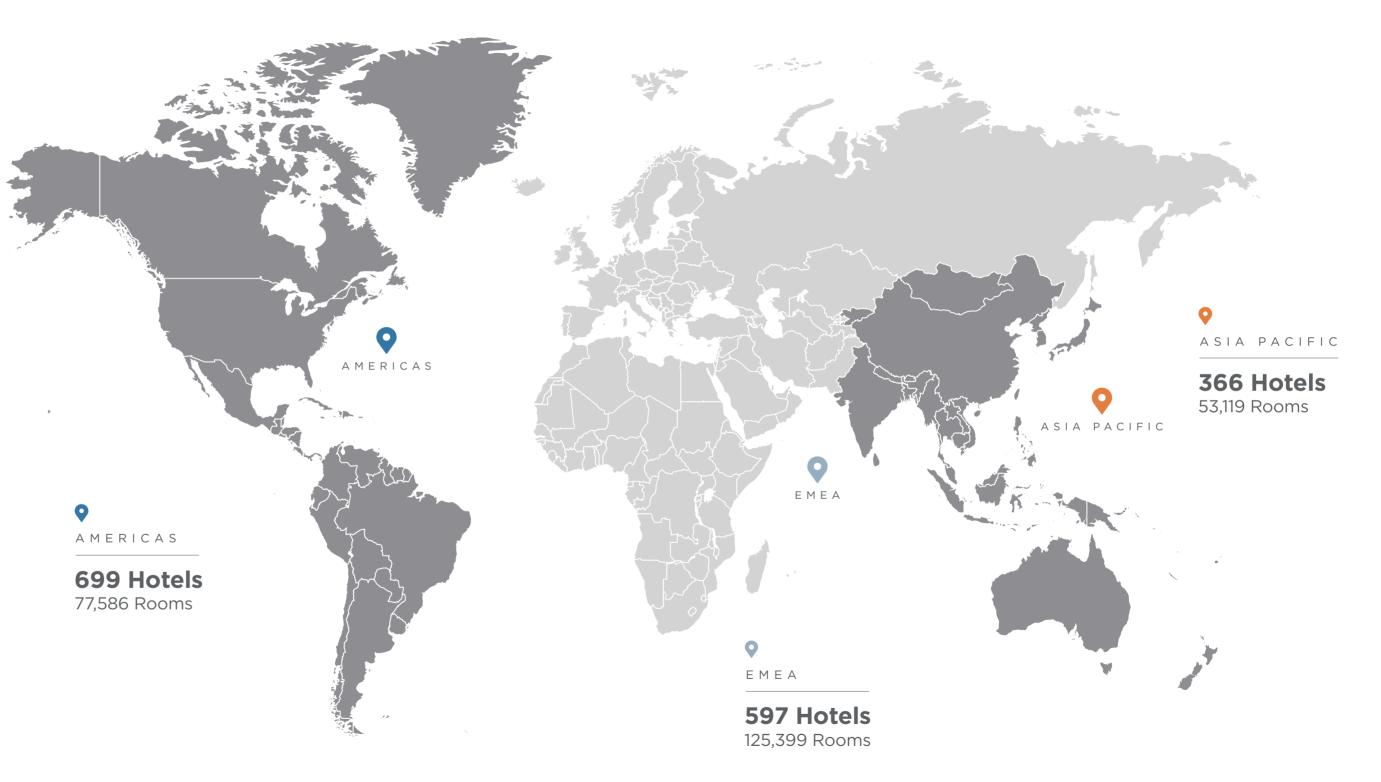
Park Plaza development in Europe under PPHE Hotel Group Country Inn & Suites by Radisson not yet available for development in EMEA prizeotel not available for development in APAC and AMER

# Global footprint

**GLOBAL 1,662 HOTELS**256,104 Rooms

\*In operation and under development as of Year End 2021

\*\*EMEA numbers are reflective of the following hotel portfolios: Radisson Hospitality AB; Edwardian Hotels London; PPHE Hotel Group



13

12



NORDICS

#### 59 Hotels

14,827 Rooms

In the Nordics, we continue to be the largest international operator. Moving forward, we have introduced our lifestyle brand Radisson RED and entry-luxury brand, Radisson Collection, in capital cities. We adopt an asset-right model on this continent, including management contracts, franchises, leases and industrial investments.



REST OF WESTERN EUROPE

#### 212 Hotels

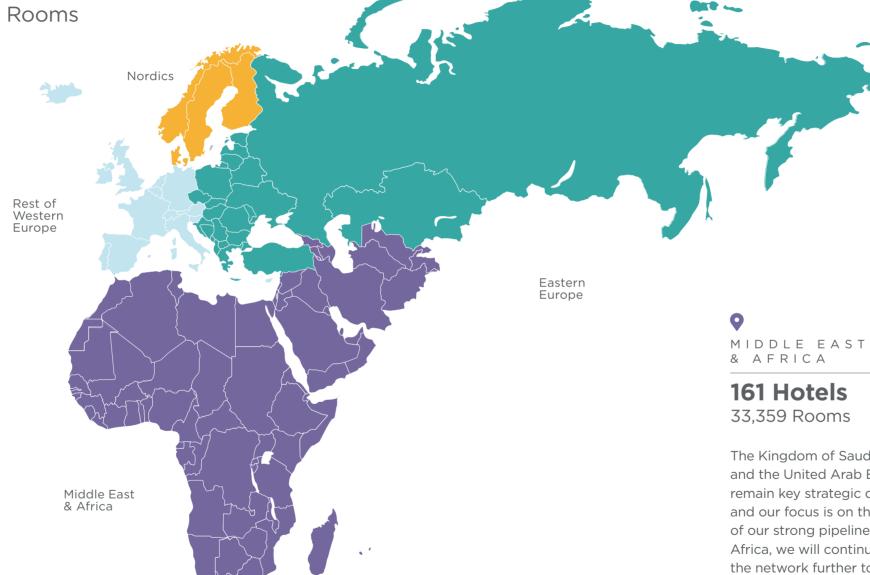
42,023 Rooms

With a clear asset-right model, we identified around 50 cities in Western Europe where we would commit. Our new focus countries are the UK, Germany, Poland and Italy - and our expansion is predominantly through organic growth. Our new brand architecture offers various opportunities for investors notably the Radisson Collection, Radisson RED and Radisson brands.





**597 Hotels** 125,399 Rooms





EASTERN EUROPE

#### 165 Hotels

35,190 Rooms

We are by far the largest hotel company in Eastern Europe. Poland continues to be a key focus country. Our growth plan for the region is based on an asset-light model, with selective commitments and a focus on leveraging our new brand architecture across the region.

161 Hotels 33,359 Rooms

The Kingdom of Saudi Arabia and the United Arab Emirates remain key strategic destinations, and our focus is on the delivery of our strong pipeline. Across Africa, we will continue to expand the network further to drive our leading position.

> \*In operation and under development as of Year End 2021

> > 15

14

### Jin Jiang Global Network

### Second largest hotel company in the world



Radisson Hotel Group is now part of Jin Jiang International, the second largest hotel group in the world by number of rooms\*. We embark on a significant new phase of our development strategy, with a fresh business model that will continue to drive our forward momentum.



More than 12,300 hotels and over 1,350,000 rooms

150,000,000

Jin Jiang Club Loyalty Program members unlocking the global Chinese opportunity



1st

Largest hotel company in Asia, China & East Africa

1st

International hotel operator in Russia, Eastern Europe and India

1st

Largest Upscale pipeline in Africa



1st

Largest Upper Upscale brand in Europe

2nd

Largest hotel company in Europe, Morocco, France & Nordics

> \*in operation and under development as of YE 2021







#### WELCOME TO THE EXCEPTIONAL

Radisson Collection is a unique collection of iconic properties. While the character of each hotel feels authentic to its locality, all offer the ultimate template for contemporary living; united by bespoke design and a collection of exceptional experiences across dining, fitness, wellness and sustainability.

#### OWNER VALUE PROPOSITION

Allows individual identity, limited conversion costs, flexible contracts

#### **NUMBER OF KEYS**

100 - 400

#### **POSITIONING**

Luxury Lifestyle

#### LOCATIONS

High profile locations in major, capital cities and exclusive leisure destinations

#### **PRODUCT**

Urban / resorts

#### **DESIGN STYLE**

Authentic local influence / living design / vibrant social scene

#### **GROSS INTERNAL AREA PER KEY**

55 sqm - 85 sqm

#### **COST PER KEY**

EUR 146.5K - 196.5K

(excluding land and developer's fees)

#### FF&E COST PER KEY

EUR 25.5K - 34.0K

#### **OS&E COST PER KEY**

EUR 3.0K - 6.0K

(costs may vary depending on location, hotel type and size)

#### **♦ 45 HOTELS »** 8,681 ROOMS



#### FEEL THE DIFFERENCE

Radisson Blu delivers a positive and personalized service in stylish spaces. By paying close attention to the small details that make a big difference, we inspire unforgettable experiences with every stay.

#### OWNER VALUE PROPOSITION

Largest upper-upscale brand in Europe, lower cost of development than competition

#### **NUMBER OF KEYS**

150+

#### **POSITIONING**

Upper-upscale

#### LOCATIONS

Key locations in capital cities, airport gateways and major leisure destinations

#### PRODUCT

Urban / airport / resorts / serviced apartments

#### **DESIGN STYLE**

Memorable / stylish / purposeful

#### **GROSS INTERNAL AREA PER KEY**

55 sqm - 75 sqm

#### **COST PER KEY**

EUR 144.5k - 171.5k

(excluding land and developer's fees)

#### FF&E COST PER KEY

EUR 23.5K - 30.5K

#### **OS&E COST PER KEY**

EUR 3.0K - 4.0K

Radisson <mark>Blu Reso</mark>rt, Cam Ra**nh** (Vietnam)

(costs may vary depending on location, hotel type and size)

#### **♦ 400 HOTELS »** 89,055 ROOMS







#### \_ENJOY IT!

Radisson RED presents a playful twist on conventional hotel stays, offering hangouts with a casual feel, buzzing social scenes and bold design personality.

#### OWNER VALUE PROPOSITION

Stands out from the crowd, efficient operating model and simple design turnaround

#### NUMBER OF KEYS

100 - 250

#### POSITIONING

Upscale / Upper Upscale

#### LOCATIONS

Central and gentrified new-build locations in vibrant, urban destinations

#### **PRODUCT**

Urban (select service)

#### **DESIGN STYLE**

Boldly playful / confidently simple / naturally casual

#### **GROSS INTERNAL AREA PER KEY**

38 sqm - 42 sqm

#### **COST PER KEY**

EUR 101.3K - 128.5K

(excluding land and developer's fees)

#### FF&E COST PER KEY

EUR 15.9K - 20.0K

#### **OS&E COST PER KEY**

EUR 1.9K - 3.0K

(costs may vary depending on location, hotel type and size)

#### **♦ 60 HOTELS »** 10,467 ROOMS



### RADISSON **Individuals.**

#### SELECTED FOR YOU

Radisson Individuals brings together hotels that have unique characteristics and personalities yet meet Radisson Hotel Group's high standards of quality and service.

#### OWNER VALUE PROPOSITION

Join a global network and distribution system with limited capital investment while maintaining your uniqueness.

#### POSITIONING

Upscale

#### LOCATIONS

Renowned cities, close to airports and key business and leisure destinations.

#### **PRODUCT**

Urban / airport / resorts

#### **DESIGN STYLE**

Unique design

#### **GLOBAL REVIEW INDEX**

Score above 80%

#### FIRE LIFE SAFETY

100% compliance with local regulations & RHG safety protocol

#### **★ 43 HOTELS »** 4,941 ROOMS





#### FEEL THE AUTHENTIC

Park Plaza hotels' trend-setting designs capture the energy and style of each individual location. An upscale hotel brand for business and leisure travelers, offering stylist guest rooms, outstanding meeting spaces and dedicated staff who provide reliable service that is flawlessly delivered

#### OWNER VALUE PROPOSITION

Recognized as the third largest international upscale/ upper upscale brand in London

#### **NUMBER OF KEYS**

200+

#### **POSITIONING**

Upscale / Upper Upscale

#### LOCATIONS

Capital cities and key business and leisure destinations

#### PRODUCT

Urban / resorts / airport

#### **DESIGN STYLE**

Unique / cosmopolitan

#### **★ 50 HOTELS »** 10,467 ROOMS

In operation and Under Development worldwide, as of YE 2021 Park Plaza development in EMEA under PPHE Hotel Group





#### SIMPLY DELIGHTFUL

Radisson enables guests to find balance in their hotel experience - with relaxing spaces, thoughtfully considered details and unexpected delights.

#### **OWNER VALUE PROPOSITION**

An efficient business model, simple to build and conversion friendly

#### **NUMBER OF KEYS**

150 - 200

#### **POSITIONING**

Upscale

#### LOCATIONS

Locations in capital and secondary cities, with a mix of airport, urban, suburban and convention locations

#### PRODUCT

Urban / Suburban / Airports

#### **DESIGN STYLE**

Modern and timeless design with a Scandinavian influence

#### STANDARD MODEL / URBAN EUROPEAN

#### **ROOM SIZE**

21 sqm - 22 sqm / 16 sqm - 18 sqm

#### **GROSS INTERNAL AREA PER KEY**

37 sqm - 45 sqm / 31 sqm - 35 sqm

#### TOTAL COST PER KEY

EUR 118.5K - 148.5K / EUR 88.5K - 106.5K

#### (excluding land and developer's fees)

FF&E COST PER KEY

#### EUR 15K - 18K / EUR 14K - 17K

**OS&E COST PER KEY** 

EUR 2K - 3K / EUR 2K - 3K

(costs may vary depending on location, hotel type and size)

#### **292 HOTELS »** 53,320 ROOMS





#### WELCOME HOME

Inspired by a sense of belonging, community and shared experiences, Country Inn & Suites by Radisson delivers a heartfelt experience through inviting design, products and services, so that all guests feel that they are welcome and that they matter.

#### OWNER VALUE PROPOSITION

A conversion-friendly prototype that delivers a heartfelt experience through inviting design, products and services, ensuring that guests feel welcome, valued and looked after.

#### **NUMBER OF KEYS**

Min. 50

#### POSITIONING

Midscale, limited service hotels.

#### LOCATIONS

Suburban, rural, urban and airport locations (tier 2-3).

#### **BUSINESS MODEL**

Franchised.

#### **NET INTERNAL AREA PER KEY**

17 - 22 sqm

#### **DESIGN STYLE**

Harmonious use of colors, natural materials, lighting and attention to detail. Reimagined use of space; with flexible prototype adaptation.

#### **COST PER KEY**

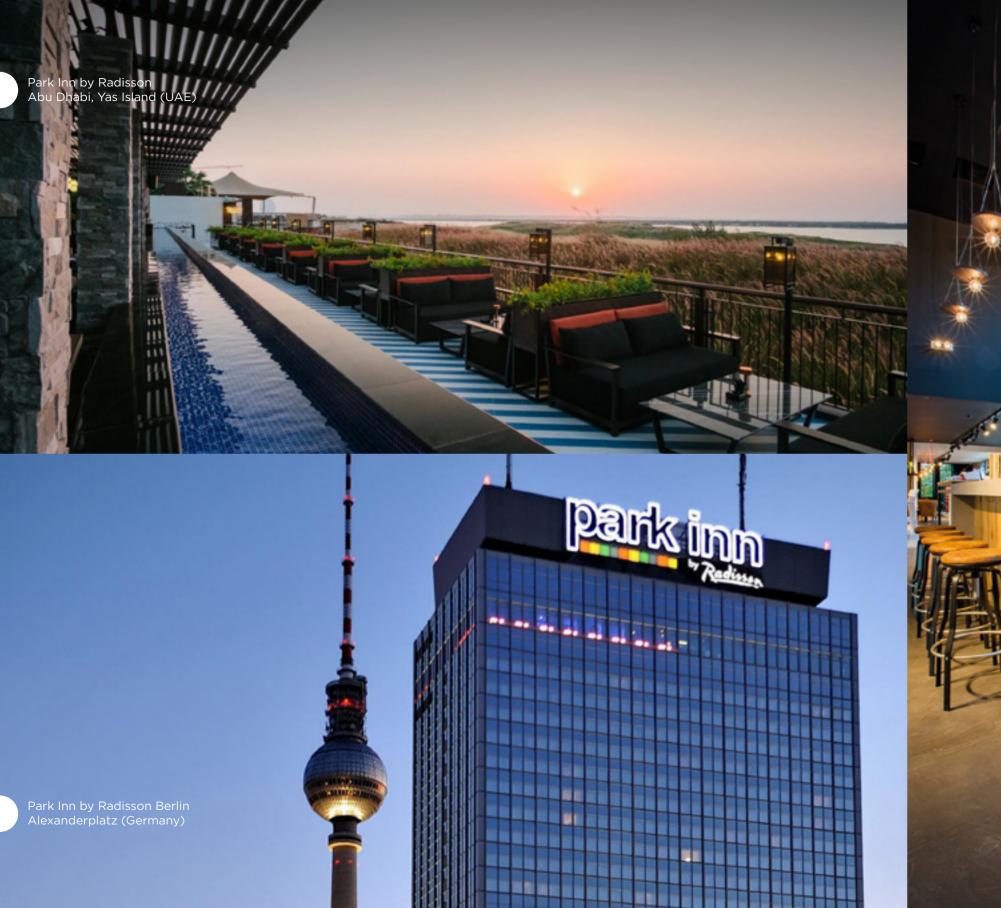
Starting at EUR 62K

(excluding land and developer's fees)

(costs may vary depending on location, hotel type and size)

#### **♦ 571 HOTELS »** 47,201 ROOMS

In operation and Under Development worldwide, as of YE 2021 Country Inn & Suites by Radisson not yet available for development in EMEA





Park Inn by Radisson

Brussels Airport (Belgium)

#### FEEL GOOD

Park Inn by Radisson delivers stressfree experiences, good food and upbeat environments. We positively lift our guests' moods for a happy stay – with clever use of color, inspired, contemporary design, and friendly, personalized service with surprising, feel-good extras.

#### OWNER VALUE PROPOSITION

A cost-effective model with lower capital investment translating into higher returns.

#### **NUMBER OF KEYS**

150 - 350

#### **POSITIONING**

Midscale / Upper Midscale

#### LOCATIONS

Conveniently located in capital and secondary cities, near airports and railway stations

#### RODUCT

Urban / airport / suburban / serviced apartments

#### **DESIGN STYLE**

Connected / positive / contemporary

#### **GROSS INTERNAL AREA PER KEY**

40 sqm - 45 sqm

#### **COST PER KEY**

EUR 92.9K - 110.0K

(excluding land and developer's fees)

#### FF&E COST PER KEY

EUR 12.5K - 16.0K

#### **OS&E COST PER KEY**

EUR 1.9K - 2.5K

(costs may vary depending on location, hotel type and size)

#### **201 HOTELS »** 32,294 ROOMS





#### AFFORDABLE HIGH DESIGN

Focusing on lifestyle design at an affordable price point, prizeotel's eclectic character combines comfortable accommodation in an informal setting and service culture. With the benefits of a midscale lifestyle experience at the investment cost of an economy hotel, prizeotel puts an emphasis on convenience and on getting the basics right.

#### OWNER VALUE PROPOSITION

A compelling design proposition, efficient to build and conversion friendly, with high GOP margins (+50%) and a lean operating model.

#### **NUMBER OF KEYS**

150-300

#### **POSITIONING**

Midscale Lifestyle

#### LOCATIONS

Focus on Germany, Austria, Switzerland and United Kingdom

#### PRODUCT

Conversions, Urban/Suburban, Airport

#### **DESIGN STYLE**

Functional Lifestyle

#### ♠ 19 HOTELS » 3,881 ROOMS

# **Serviced Apartments**

A resilient business model leveraging on the strong Radisson brand -cost efficient, lower capital investment enabling higher returns.

- They come in two distinct and flexible formats, supporting our targeted, market driven approach to growing our business. Standalone developments offer a choice of serviced apartments, including loft studios, plus one and two bedroom units. The mixed-use developments feature hotel guest rooms alongside a core mix of serviced apartments - so the residential experience is naturally enhanced by our hotel brand's standout features.
- All serviced apartments have been created with flexibility, usability and distinctive design as key considerations. The result is a delightfully inspirational and empathetic offering that delivers well balanced, memorable experiences to both long and short term residents.



In operation and Under Development, as of YE 2021



### Resorts

An increasingly relevant business proposition leveraging on the strength of our renown brands.

Our resorts give our guests the time, the space and the place to relax, recharge and reconnect. They are creating a genuine connection with the destination our guests are visiting.

- Passionate about service and focused on truly memorable experiences, we've developed an exciting proposition that extends across our diverse portfolio to embrace each of our hotel brands' DNA.
- Combining distinctive experiences that draw inspiration from the local character of each property, with our commitment to our guests' wellbeing and our passion for distinctive design, our resorts highlight the compelling features of our hotel brands.
- Located in vacation destinations, our resorts are found near beaches, mountains, scenic or historic locations and golf courses. Featuring extensive facilities, they have a wide range of restaurant and bar options, indoor and/or outdoor pool(s) and in some locations, spa facilities.
- Catering for a wide variety of interests and expectations, from thrill-seekers to sunbathers, golfers to skiers, and culture vultures to nature lovers, our resorts help guests make memories that will stay with them forever.



In operation and Under Development, as of YE 2021



#### Radisson Collection Hotel Tsinandali Estate (Georgia)

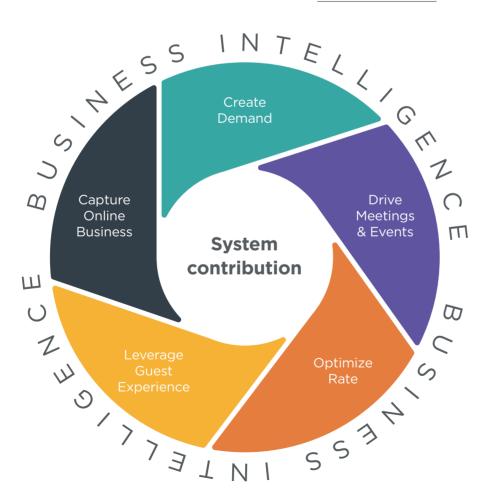
# Grow with us

Committed to creating value to our owners in everything that we do

### Revenue generation

Our goal: Bring more customers to our properties who spend more but cost less to acquire.

Driving profitable total revenue growth, targeting a **70**% system contribution



#### ♠ Create Demand

With redefined global brands, an enhanced Radisson Rewards program, comprehensive meetings offerings and true expert teams, the possibilities of growth are great! Our offer equally comprises an integrated marketing, PR & communications strategy to consistently tell our story across all media and social channels. Multi-platform campaigns drive brand awareness, engagement, conversion, and industry-leading positions for our hotels. We help to increase our hotels' reach and total profitable revenue by globally partnering with online travel agencies, global travel management companies, over 100.000 corporate accounts and other third parties. In 2021, we have designed and released an RHG dedicated SAP Sales Cloud solutions to better understand our customers, improve sales engagement, and build long-lasting relationships.

#### ♠ Drive Meetings & Events

Our global concept, Radisson Meetings, is designed to offer personal, professional, and memorable experiences to our customers and their attendees while being uniquely 100% Carbon Neutral. To deliver on our brand promise, we've transformed our operating model and are enhancing our meeting venues worldwide. A state-of-the-art IT infrastructure plays an integral role for success, so we invest in technology such as Book it Easy, a best-in-class digital solution that helps meeting and event organizers save hours of precious time when booking a venue, as well as our distribution platforms to better support our clients. We're proud to be the first hotel group to also offer Carbon Negative Meetings at participating hotels to ensure that every meeting has a positive impact on the environment.

The commercial wheel is representative for all brands, except Radisson Individuals and prizeotel.



#### ♠ Optimize Rate

We're in a unique position to offer hotels a portfolio of nine strong brands, solid reservation and comprehensive revenue management systems as well as a dedicated Revenue Management Centre: The Club of Revenue Management by Radisson Hotel Group. Best in class operational technology support our hotels in their day-to-day planning and improve productivity to ensure the increased revenues convert to profit. The roll out of EMMA, our global technology cloud centralized platform enables and our biggest company transformation date, brings new capabilities to our hotels in a faster, more cost effective, and consistent manner to bring our motto of Every Moment Matters to life.

#### **♦ Leverage Guest Experience**

The brand standards of each of our nine unique brands have been redefined to deliver meaningful experiences to our customers and to be relevant and cost-effective for owners. We drive innovation and digitalization by continuously investing in our systems and increased digital infrastructure to offer a more flexible, efficient, and personalized travel experience. We listen closely to the guest and monitor alignment across all brands and hotels through a refined quality management program.

#### **⊗** Capture Online Business

RadissonHotels.com and Radisson Hotels app are stable digital direct contribution channels to our business. Through an optimized online experience, today, from any digital source, we reach our customers proposing the most relevant products from our portfolio of hotels. Organic and acquisition campaigns bring traffic to our digital platforms. Once a visitor has engaged, we personalize the experience by offering relevant, visual, and immersive content. These digital tactics proved to be winning factors that increase the opportunities to convert visits into bookings. Our journey to a more personalized and interactive digital experience has just lifted off.

The commercial wheel is representative for all brands, except Radisson Individuals and prizeotel.

44

# The best partner during each phase of your investment

Like any real estate investment, a hotel venture has three main phases:

01 Development

02 Operation

03

Exit/recycling capital

Radisson Hotel Group is here to support you every step of the way, from concept planning until the opening/operation and even throughout the exit phase (if any).

## Development phase

We have a full team of specialists available to optimize the space utilization and minimize your development risk. From new build to conversion hotels, our team is experienced in finding the best solutions for your asset to maximize the efficiency of the development and to minimize the initial investment cost. We work in parallel with you and external consultants to bring to life the vision of each project with clear innovative technical solutions and in-house expertise.

## Operating the hotel

As the operation phase starts, we will allocate the best talent and resources to manage your hotel. From an early stage, our commercial team ensures that the hotel produces the necessary income as quickly as possible. With daily support from key experts in revenue management, online distribution, marketing and sales, our team stands ready to make sure your hotel is at its best performance. We also have a unique ability to reduce costs and improve bottom line, thanks to our operational efficiencies.

# O3 Recycling capital

While we wish for you to remain an eternal partner, at times, investments need to be optimized and sold. We have a dedicated team and platform that can help you connect with our pool of investors, but also support you on any transfer or assignment.

Our strength lies in our ability to accompany our partners at each stage of the investment cycle.



of our owners have more than one hotel with us

# The best partner during each phase of your investment



#### **Our Behavior**

This is how we stand out from the crowd.
Radisson Hotel Group is a relationship company that is pragmatic, nimble and solution driven with our business partners.
We believe in long lasting relationships based on trust, responsibility and accountability.



#### Project definition & space planning

Not every hotel is the same and we embrace that by providing tailored guidance on hotel facilities to align with market demand and the brand standards. We're here to advise you on design and space planning to optimize operational flow throughout the hotel, which would result in a better bottom line.



#### Safety & Security

Safety is a global priority to everyone. Our focus on safety and security also helps drive bottom line performance by proactively working with hotels to build awareness and capabilities. A universally applied self-assessment program supported by a library of best practice guidance is verified through independent certification and helps ensure both regulatory compliance and that client expectations are met.



#### **Project management**

Our team of engineers will advise you on technical installations that minimize environmental impact by focusing on cost reduction and sustainability. We will be there every step of the way to help recommend ways to reduce future maintenance costs and prolong the lifespan of your investment.

We will also support the design planning and execution of the hotel. This ensures that it eventually creates the necessary experiences that are relevant to the guests and within the business environment in which it operates. There is a big difference between how a hotel should look, and how it actually looks. We bridge that gap for our owners!



#### Future openings

We know that a successful launch is the key to a profitable and successful hotel. To secure business on the books prior to opening, we have a variety of dedicated pre-opening activities that will provide excitement around your opening.



Radisson Collection Hotel & Suites Paris La Défense (France)

# The best partner during each phase of your investment



#### **Procurement**

Our partners have access to a comprehensive list of furniture, fixtures, equipment and operating supply products and services under a negotiated corporate agreement. You will benefit from Radisson Hotel Group's managed supply network built to service markets across the world.

Our dedicated and professional supply chain management team is here to assist hotels in sourcing needs and you'll have the opportunity to utilize a world-class e-procurement platform that helps simplify the whole procurement process, reduce cost and create value.



#### Our people

We know that people are at the heart of a successful hospitality business. Our people are committed to extra thoughtful care and to delivering an amazing hotel experience



CONTRACTOR STREET

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TITTTY CHERRY

#### **Owner privileges**

Owners have access to all of our properties at preferential rates and you'll have access to Radisson Rewards exceptional benefits, including special discounts, accelerated earnings, premier customer service benefits and more. We believe in accessibility so any member of the team is always reachable.



### Your business support team

#### Corporate support. Brussels



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#### Every Moment Matters

#### radissonhotels.com/development





















**RADISSON** REWARDS



**RADISSON** MEETINGS