an eBook from

site Society for Incentive Travel Excellence

RADISSON HOTELS



EXTRA MILE

INCENTIVE TRAVEL BY RADISSON HOTELS

EDITION TEN: RESORTS

In partnership with site



EDITION TEN: *Resorts*



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Introduction

The Extra Mile in Incentive Travel Series

Going the Extra Mile in Incentive Travel
Incentive travel is about more than just a trip—it's about creating truly memorable experiences that inspire, motivate, reward and, potentially, transform.

That's the ethos behind the Extra Mile series, a curated collection of destinations and properties designed for the diverse needs of incentive travel programs whether it's city-life, adventure, wellness, culture, or sustainability.

In partnership with SITE, the global leader in incentive travel excellence, Radisson Hotel Group is committed to setting new standards in incentive hospitality. Every Extra Mile property is distinguished by its exceptional service, sustainability commitments, and VIP-level experiences, ensuring every qualifying participant feels valued and celebrated.





Resorts

Where the incentive dream takes shape

Of all the settings in which incentive travel unfolds, none occupies quite the place of the resort. It is where the incentive trip happens in the popular imagination and, very often, in fact: a self-contained world of sea, sun, snow or mountain where qualifiers are removed, deliberately and gloriously, from the rhythms of everyday working life.

The data supports the instinct. SITE's Incentive Travel Index has charted the resort's rising importance across successive editions. The 2024 Index found that resorts, both all-inclusive and regular, had gained popularity, cited by 42% of respondents. The 2025 edition named top-tier accommodation among the must-haves of a destination, with a quarter of buyers planning to improve programmes through higher-end lodging. And the 2026 Index, drawing on 2,017 respondents in 83 countries, is emphatic: luxury accommodation is now the number one destination must-have, cited by 47.9% of buyers, up from 34.3% a year earlier and overtaking even direct air access. Among buyers planning to upgrade their programmes, 57.3% will do so through improved accommodation.



Why should this be? Because resorts answer the incentive brief with unusual completeness. They keep the group together in one place, they offer the space for gala dinners under the stars and team experiences on the beach or the slopes, and they make bleisure effortless, inviting qualifiers to extend their stay, bring a partner and linger a little longer.

In Resorts, the tenth and final edition of the Extra Mile in Incentive Travel series, we present five properties that span the globe, from the snowfields of Norway and the volcanic north of Tenerife to the Aegean shore at Bodrum, the temple coast of southern India and the islands of Fiji.

Five utterly distinct landscapes, each with its own character proposition: alpine exhilaration, Atlantic drama, Aegean ease, Indian heritage and South Pacific warmth. Yet they share a single quality that sits at the heart of every great incentive: the sense, for every qualifying participant, that the reward has been gathered together in one extraordinary place.



RADISSON BLU RESORT,
Trysil, Norway

Alpine adventure at the foot of Norway's largest ski resort

Trysil is where Norway goes to play. The country's largest ski destination, set among forests and fells close to the Swedish border, offers 41 lifts, 71 slopes and more than 100 kilometres of cross-country trails, while summer brings hiking, biking and lakes of startling clarity. For incentive groups, it delivers a rare combination: genuine wilderness with every comfort close at hand.

Radisson Blu Resort Trysil sits at the foot of Trysilfjellet with direct access to the slopes, making it one of Norway's most complete and versatile mountain resorts for incentive and bleisure travel.





Radisson Blu Resort, Trysil

With 210 rooms, from standard and family rooms to suites, all of which can be allocated to groups depending on season, the resort can host a substantial programme without ever feeling crowded. Ten flexible meeting rooms and a conference hall for up to 600 guests make the business end straightforward, but it is the leisure end that lingers.

An indoor pool features a FlowRider surf wave, bookable privately, so a sales team can learn to surf in the depths of a Norwegian winter. Alpine Spa & Relax offers a heated pool, Finnish sauna, Turkish steam bath and aromatherapy laconicum. Brasserie T serves refined Nordic cuisine and lends itself to private dining, The Lounge hosts aperitifs and long after-dinner conversations, and Bowl & Dine brings out the competitive streak, as do curated tastings of Nordic craft beers and selected wines.

Beyond the walls, the resort arranges private gondola dining with panoramic views and snowcat or snowmobile transfers to an exclusive three-course mountain dinner.

Here, bleisure means a morning session and an afternoon on the pistes.

Hotel highlights

- 210 guestrooms, from standard and family rooms to suites, all available to groups subject to season
- Conference hall for up to 600 guests; 10 flexible meeting rooms
- Indoor pool with private FlowRider surf wave bookings
- Alpine Spa & Relax: heated pool, Finnish sauna, Turkish steam bath and laconicum
- Brasserie T: refined Nordic cuisine and private dining
- Direct access to 41 lifts, 71 slopes and over 100 km of cross-country trails



Why Trysil?

Scandinavia remains one of the great aspirational frontiers of incentive travel, and Trysil distils it. Private gondola dining above the slopes, a snowcat journey to dinner at traditional Knettsetra and a sleigh ride to a fireside lavvo deliver the Nordic winter of every qualifier's imagination, with bleisure built in.

RADISSON BLU RESORT, *Trysil, Norway*





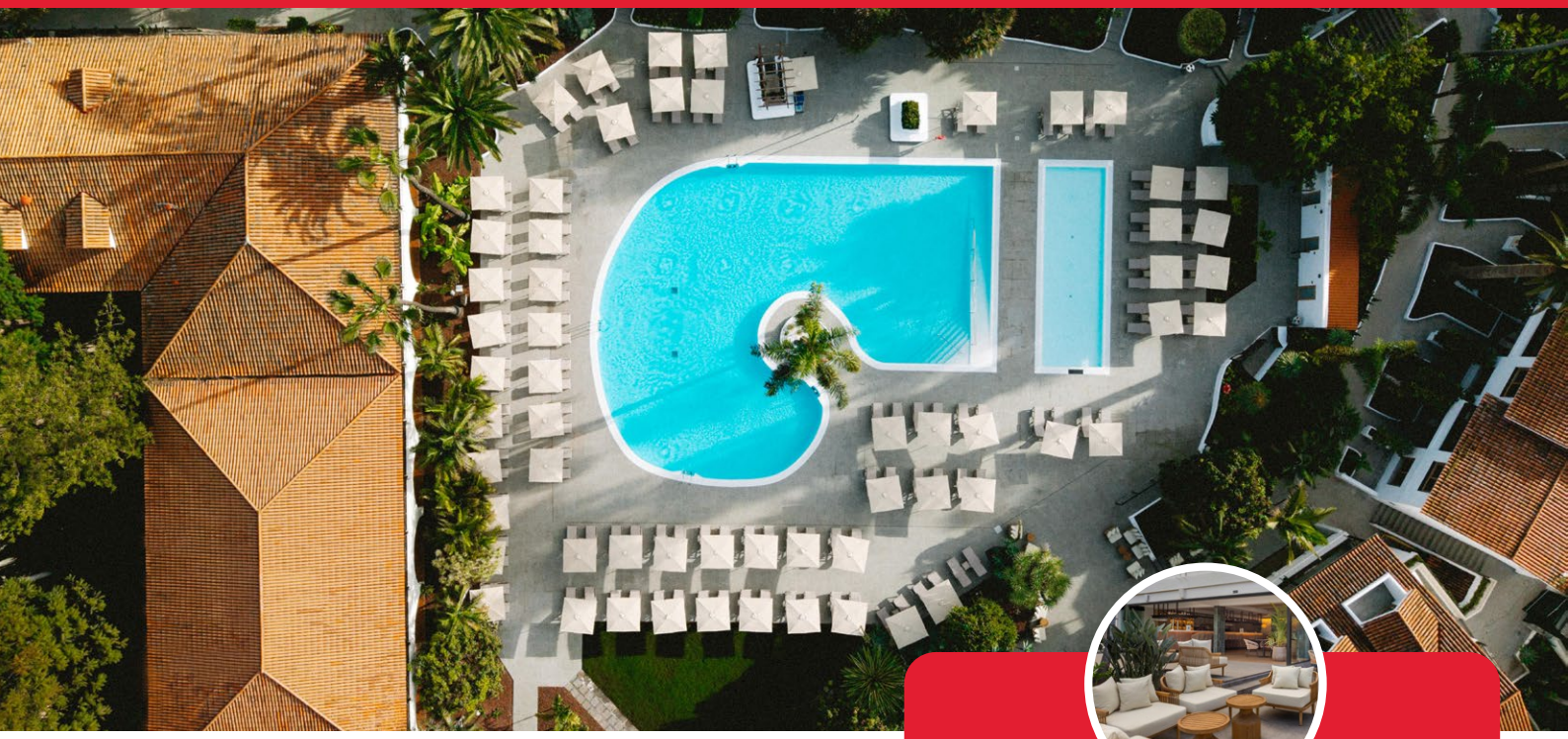
RADISSON RESORT & RESIDENCES

Tenerife, Spain

Volcanic drama and Atlantic light on Tenerife's greener side

Tenerife is an island of astonishing range. Within a single day, groups can stand on the slopes of Mount Teide, Spain's highest peak, sip wines grown in volcanic soil, watch whales in the Atlantic and stroll the cobbled streets of historic La Orotava. Its year-round sunshine has long made it a European favourite, but the north of the island reveals a greener, more authentic Tenerife.

Radisson Resort & Residences Tenerife occupies a hillside above Puerto de la Cruz, among subtropical gardens and with Teide filling the horizon: an adults-only (16+) base of calm sophistication.



Radisson Resort & Residences Tenerife, Spain

The resort offers 241 rooms, junior suites and apartment-style residences, with up to 120 available for groups and full buyouts considered for selected dates. Its adults-only policy lends a stay the calm, grown-up register that incentive groups and their partners particularly prize.

The flagship Tagoror venue hosts up to 250 guests, with six breakout rooms for workshops and smaller sessions, but the real asset is next door. The Tagoror Terrace looks straight across to Teide, and a sunset cocktail there for 80 guests is the kind of welcome that sets the tone for an entire programme.

Dinners at Tremor Restaurant draw on Canarian, Spanish and international cuisine and a curated wine list, Magma Cocktail Bar keeps the evening going, and the Laurisilva Wellness Centre, with massage, aromatherapy, yoga and aqua yoga, restores balance next morning. Poolside lunches at Magma Pool Bar keep networking relaxed and informal. A dedicated Groups & Events team shapes every element.

Business, rest and discovery rarely coexist so comfortably. Here they do, and bleisure follows as naturally as the Atlantic sunset.

Hotel highlights

- 241 rooms, junior suites and apartments in an adults-only (16+) setting
- Up to 120 rooms for groups; full resort buyouts considered
- Tagoror: 250 sqm, up to 250 guests, plus 6 breakout rooms
- Tagoror Terrace: 150 sqm with Mount Teide views, receptions for 80
- Laurisilva Wellness Centre with yoga, stretching and aqua yoga
- Tremor Restaurant, Magma Cocktail Bar and Magma Pool Bar





Why Tenerife?

Few European islands pack so much into so little space. An after-hours Teide Cable Car ascent to 3,555 metres with summit dinner and Starlight stargazing, a chef's table at Michelin-starred El Taller Seve Díaz and a private catamaran in Europe's first Whale Heritage Site make every bleisure day count.

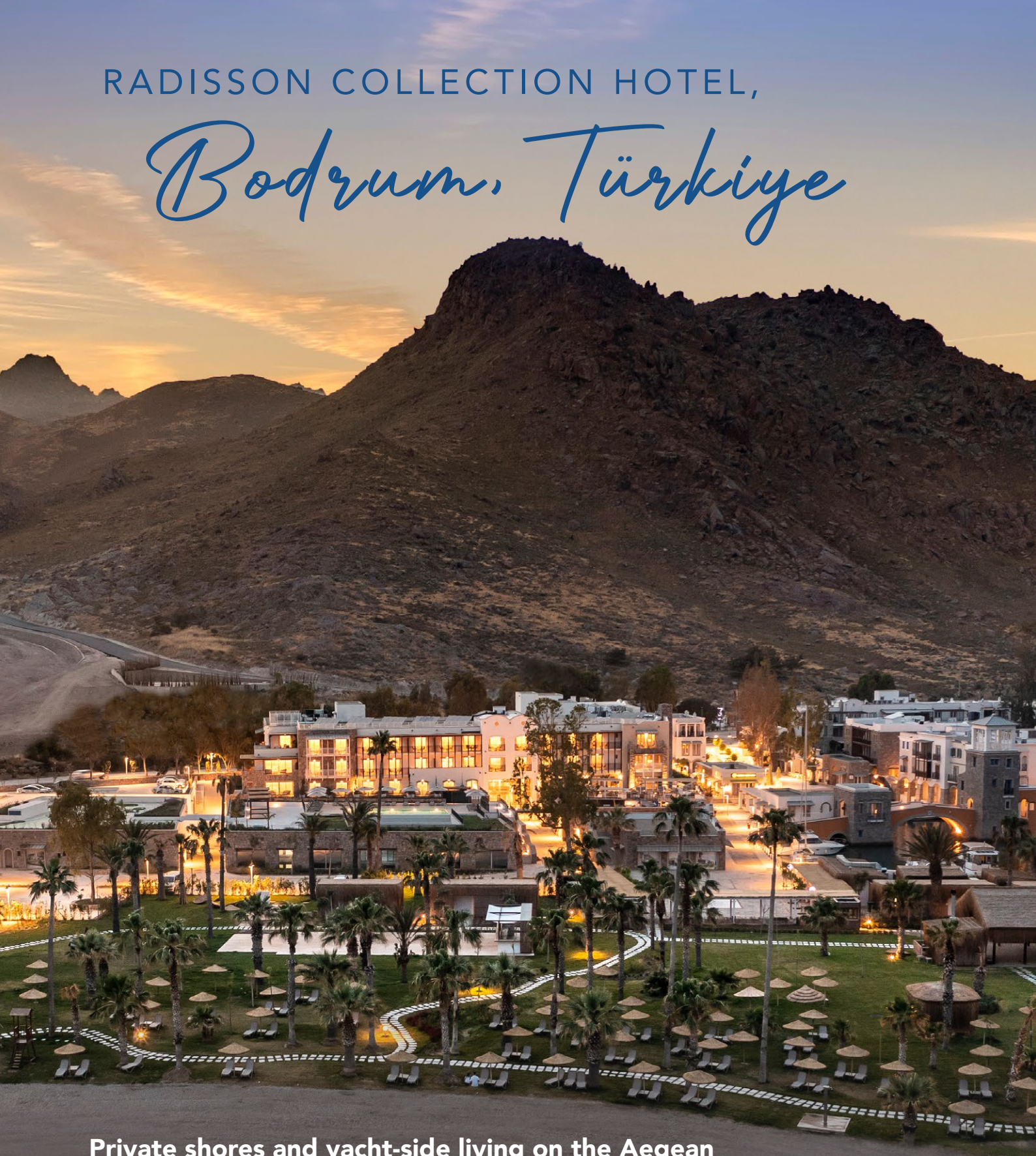
RADISSON RESORT & RESIDENCES

Tenerife, Spain



RADISSON COLLECTION HOTEL,

Bodrum, Türkiye



Private shores and yacht-side living on the Aegean

The Bodrum Peninsula is the Aegean at its most seductive: whitewashed villages, ancient history, secluded coves and a sailing tradition as old as the sea itself. Once the haunt of writers and bohemians, it is now one of the Mediterranean's most sophisticated coastal destinations, yet it has lost none of its light or its ease.

Radisson Collection Hotel Bodrum is set on Aspat Bay with 400 metres of coastline, the Greek island of Kos on the horizon and Anthaven Marina alongside. With just 80 rooms, it feels like a private retreat rather than a resort complex.



Radisson Collection Hotel, Bodrum, Türkiye

All 80 contemporary rooms and suites, 16 of them suites, have sea-view balconies or terraces overlooking Aspat Bay and the marina, and up to 50 can be held for a single group, an ideal size for intimate top-achiever programmes and executive retreats.

Four meeting rooms, the largest of which, Satsuma, takes 100 guests, cover the business agenda, while the beachfront venue hosts gala dinners and receptions for up to 500 against an Aegean sunset. Indoor and outdoor pools provide the leisure, tailored half-board and full-board packages simplify budgeting, and bespoke culinary moments, such as private cake-making workshops, add a playful, personal touch.

The hotel's signature asset, however, is the sea itself. Boats and yachts of up to 20 metres can dock at the property, so groups may arrive by water, set off on bespoke sea excursions along the coast and return in time for dinner on the beach. It is a welcome qualifiers will not forget, and a farewell they will not want.

Call it bleisure with a sea breeze: intimate, exclusive and entirely, irresistibly Aegean.

Hotel highlights

- 80 rooms and suites, all with sea-view balconies or terraces
- Up to 50 rooms available for groups
- Beachfront venue for up to 500 guests
- 4 meeting rooms; Satsuma hosts up to 100
- Private docking for boats and yachts of up to 20 metres
- Indoor and outdoor pools; tailored half-board and full-board packages



Why Bodrum?

Bodrum combines Aegean glamour with genuine depth. Private yacht excursions to secluded bays with swimming stops and sunset dining, bespoke trekking, riding and diving across the peninsula, and curated cultural and gastronomic encounters with local producers give qualifiers a coastline they will feel they have discovered for themselves.

RADISSON COLLECTION HOTEL, *Bodrum, Türkiye*





RADISSON BLU RESORT, TEMPLE BAY

Mamallapuram, India

Where a beachfront resort meets 1,300 years of heritage

Mamallapuram, on the Bay of Bengal just south of Chennai, is one of India's great heritage towns. Its UNESCO-listed monuments, the Shore Temple, Arjuna's Penance and the Pancha Rathas, are masterpieces of the Pallava dynasty, and its sculptors still practise a stone-carving tradition dating back more than 1,300 years. For incentive groups, it is India distilled: coastal, cultural and quietly spectacular.

Radisson Blu Resort Temple Bay sits within walking distance of it all, a tropical beachfront resort built around South Asia's longest swimming pool and designed for incentive groups of every size and ambition.



Radisson Blu Resort, Temple Bay Mamallapuram, India

That pool is a vast, meandering lagoon with chalets opening directly onto the water, while a sea-facing infinity pool looks out over the Bay of Bengal. Accommodation is unusually varied: 159 rooms, suites and villas range from garden and sea-side chalets, a Glamp and a Container room to Heritage Sea Villas and eight private-pool villas, so programmes can tier rewards for different levels of achiever within one property.

The pillarless 10,500 sq ft Ballroom takes up to 1,100 guests theatre-style and is one of 15 indoor and outdoor event spaces, from beachfront lawns and poolside settings to the 15-seat Captain's Table boardroom. Dining runs from the all-day Waters Edge Café and Wharf 2.0 to the bars Maritime Tales and Sindbad, and Bodhi Prana Spa offers Ayurvedic therapies, aromatherapy and meditation, while 24-hour room service and the Pranayam Fitness Centre complete the picture.

The resort's signature Great Kathas experiences, designed exclusively for guests, bring the destination into the stay, moving groups seamlessly from temple to gala dinner beside the sea.

This is bleisure with thirteen centuries of backstory.

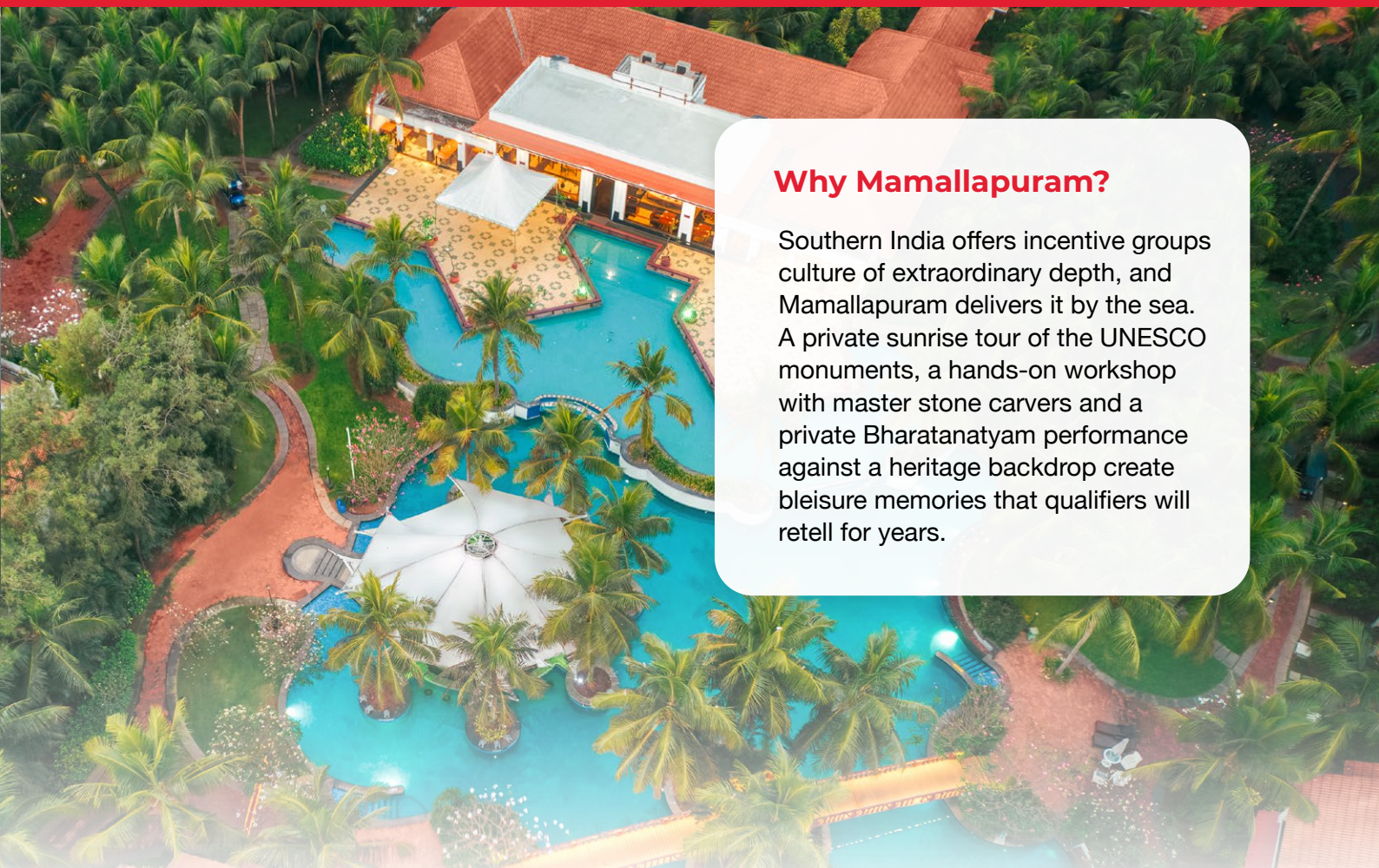


Hotel highlights

- 159 rooms, suites and villas, including 8 private-pool villas
- Up to 157 keys available for groups
- Pillarless Ballroom: 10,500 sq ft, up to 1,100 guests theatre-style
- 15 event spaces and lawns, including beachfront and poolside venues
- South Asia's longest pool and a sea-facing infinity pool
- Bodhi Prana Spa: Ayurveda, aromatherapy and meditation







Why Mamallapuram?

Southern India offers incentive groups culture of extraordinary depth, and Mamallapuram delivers it by the sea. A private sunrise tour of the UNESCO monuments, a hands-on workshop with master stone carvers and a private Bharatanatyam performance against a heritage backdrop create bleisure memories that qualifiers will retell for years.

RADISSON BLU RESORT, TEMPLE BAY

Mamallapuram, India



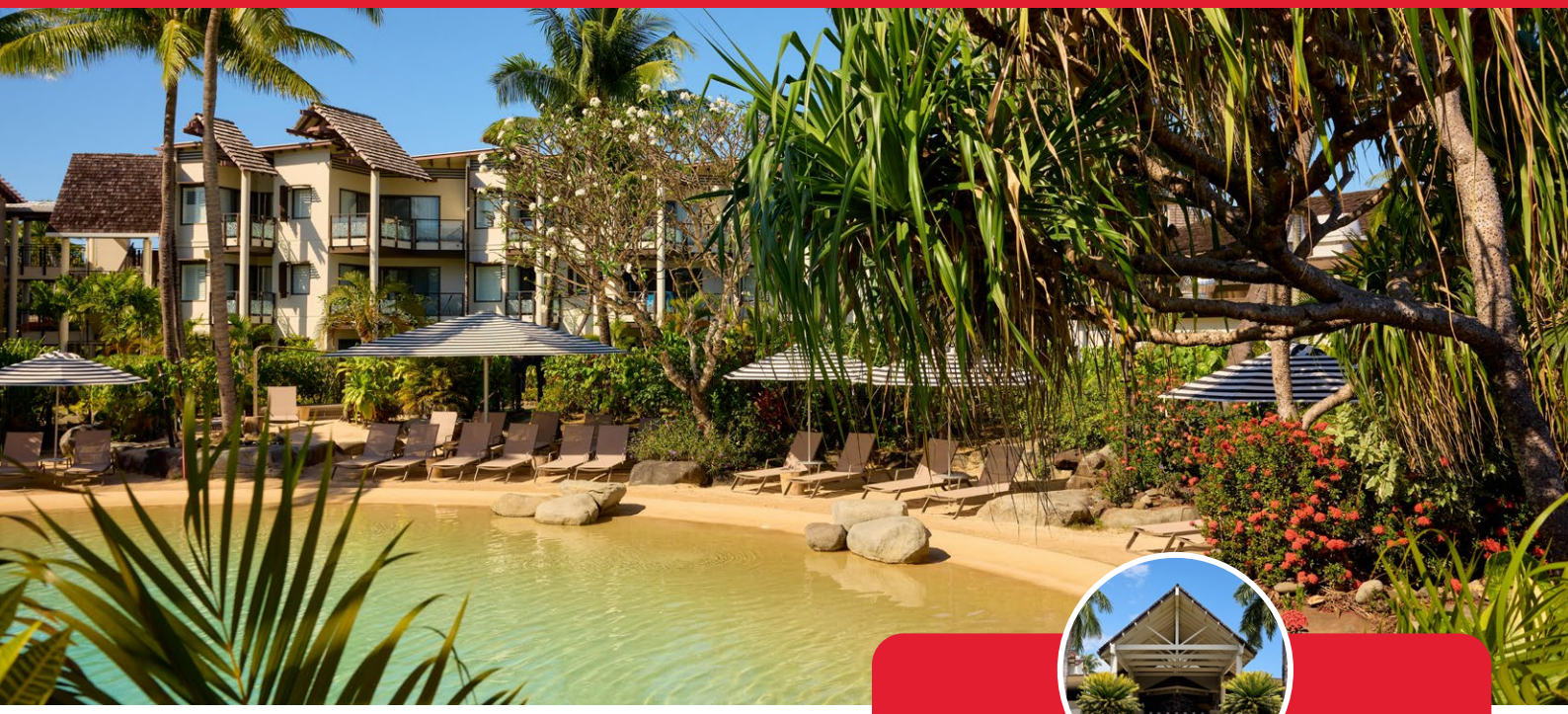
RADISSON BLU RESORT,
Fiji Denarau Island



South Pacific warmth on the shores of Denarau Island

Fiji is shorthand for paradise, and with good reason. Its more than 300 islands offer coral reefs, palm-fringed beaches and a culture of hospitality so warm that visitors remember the welcome long after the tan has faded. For incentive programmes from Australia, New Zealand, Asia or North America, it offers the most precious reward of all: glorious distance from everyday life.

Radisson Blu Resort Fiji sits on Denarau Island, a short drive from Nadi International Airport, with a dedicated MICE team ready to tailor every element of a programme, from arrival to farewell.



Radisson Blu Resort, Fiji Denarau Island

The resort's 270 rooms comprise standard rooms and one- and two-bedroom suites, the latter ideal for longer stays and the bleisure extensions that a journey to Fiji practically demands. Up to 100 rooms are available to groups on a minimum four-night stay. The Captain's Ballroom, at 180 square metres, divides into two, and a boardroom completes the meeting offer, though the most memorable moments here happen outdoors.

The resort's signature is Lomani Wai, a dinner served in the water, which opens with a traditional kava welcome ceremony and tasting and continues with a four-course plated Fijian menu and an island fire show. Waterfall cocktails, private beachfront events and sunset celebrations extend the repertoire. Team-building activities and bespoke dining can be woven through any itinerary, each tailored to inspire, reward and connect.

For groups wishing to give something back, the resort's Responsible Business programme offers coral and mangrove planting, adding lasting purpose to the reward and a story qualifiers will carry home.

Fiji asks only that you slow down. This resort makes it effortless.

Hotel highlights

- 270 rooms, including one- and two-bedroom suites
- Up to 100 rooms for groups (minimum four-night stay)
- Captain's Ballroom: 180 sqm, divisible into two, plus Boardroom
- Lomani Wai: kava ceremony, Fijian dinner in the water and fire show
- Waterfall cocktails and private beachfront events
- Coral and mangrove planting through Responsible Business

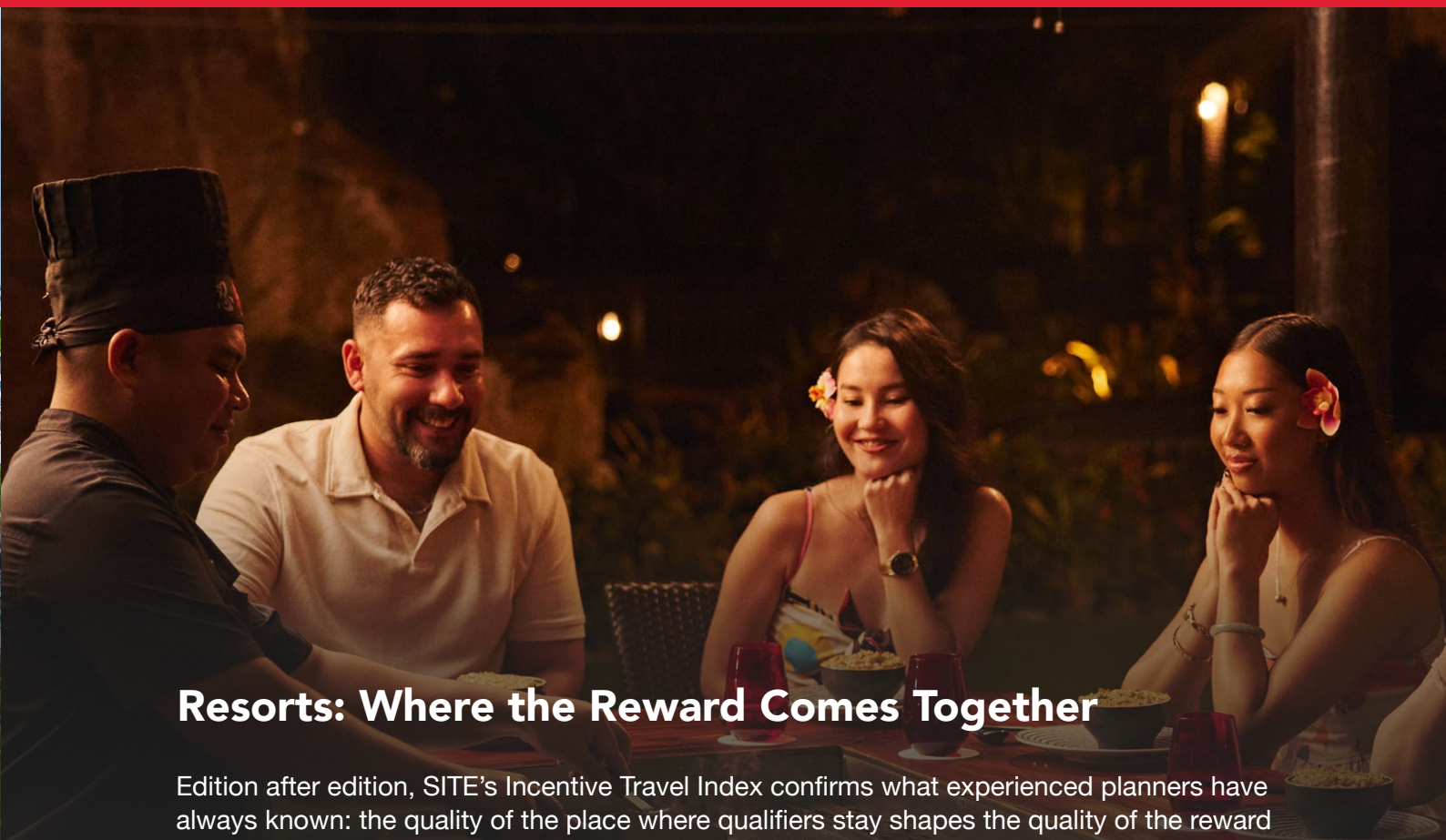


Why Fiji?

Few destinations carry Fiji's motivational weight. Port Denarau, five minutes from the resort, is the gateway to exclusive yacht charters and island-hopping across turquoise lagoons, and to private island dining where a small island is bought out for the group. Bleisure, South Pacific style, needs no further persuasion.

RADISSON BLU RESORT, *Fiji Denarau Island*





Resorts: Where the Reward Comes Together

Edition after edition, SITE's Incentive Travel Index confirms what experienced planners have always known: the quality of the place where qualifiers stay shapes the quality of the reward itself. In 2026, luxury accommodation rose to the very top of buyers' destination must-haves, and few settings answer that brief as completely as a great resort.

The five resorts in this edition answer it in five different languages. Trysil offers alpine exhilaration on Norway's largest ski mountain; Tenerife pairs volcanic drama with adults-only calm; Bodrum delivers private shores and yacht-side living on the Aegean; Temple Bay sets a beachfront programme beside 1,300 years of heritage; and Fiji offers the South Pacific at its warmest and most welcoming.

Each is a destination in its own right, and each makes bleisure feel less like an extension and more like the natural rhythm of the trip.

With this tenth edition, the Extra Mile in Incentive Travel series comes to a close. The journey has spanned cities, coastlines, mountains and emerging frontiers, but the conviction has remained constant: that the right hotel, in the right place, turns travel into reward.

Resorts. Complete by design.

Let the world lead the way

Contact Radisson Hotels today to start planning your next incentive in one of the world's most inspiring resorts. Please visit our website to discover all our properties designed to inspire, reward, and go the extra mile.

About SITE e-books

Destination eBooks by SITE are discovery handbooks created by SITE for, and on behalf of, destinations seeking to build purposeful connections with incentive travel professionals and thereby increase their inbound incentive travel market share.

They constitute an archival repository of quality destination content that can be accessed, on-demand, on SITEGlobal.com providing ideas, inspiration, information and insights to organisers of incentive travel experiences.

They're also an extension of SITE's mission to "build and bridge" cultures as they provide educational deep dives into what's cool and unusual in each destination, helping destinations to spotlight their unique incentive-quality experiences.

For more information, **please email SITE's Sales Team**:
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Every destination has a story to tell. Explore our collection of ebooks to discover standout hotels and memorable experiences in the world's top incentive destinations.

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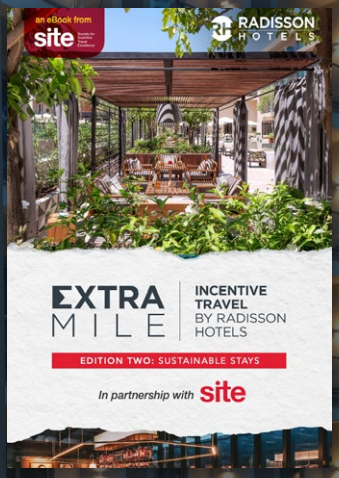



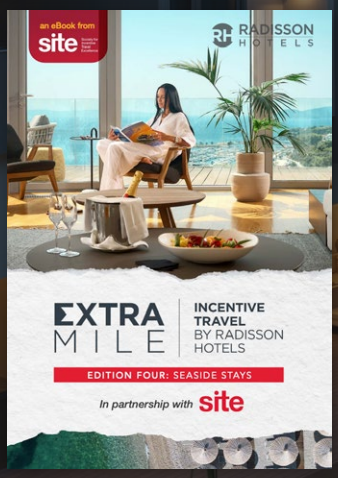



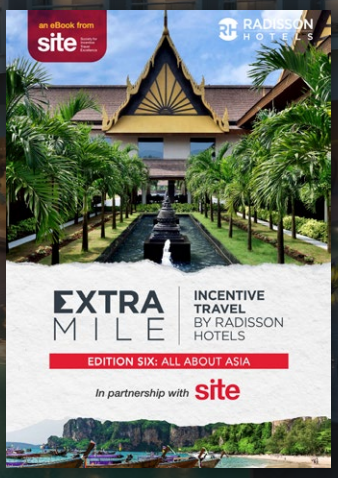

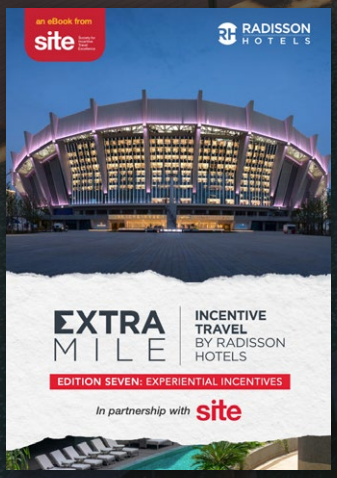





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