

an eBook from

site

Society for
Incentive
Travel
Excellence



RADISSON
HOTELS



EXTRA MILE

INCENTIVE
TRAVEL
BY RADISSON
HOTELS

EDITION ONE: WELLNESS & ADVENTURE

In partnership with **site**



EDITION ONE:

Wellness & Adventure



**EXTRA
MILE**

INCENTIVE TRAVEL
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Introduction

The Extra Mile in Incentive Travel Series

Going the Extra Mile in Incentive Travel
Incentive travel is about more than just a trip — it's about creating truly memorable experiences that inspire, motivate, reward and, potentially, transform.

That's the ethos behind the Extra Mile series, a curated collection of destinations and properties designed for the diverse needs of incentive travel programs whether it's city-life, adventure, wellness, culture, or sustainability.

In partnership with SITE, the global leader in incentive travel excellence, Radisson is committed to setting new standards in incentive hospitality. Every Extra Mile property is distinguished by its exceptional service, sustainability commitments, and VIP-level experiences, ensuring every qualifying participant feels valued and celebrated.





Wellness & Adventure

The Heartbeat of Transformational Incentive Travel

Today's incentive travel programs are about more than luxury—they're about transformation. Wellness and adventure have become central to incentive experiences, creating opportunities for personal renewal, connection, and exploration. Whether it's the rush of an alpine descent, the serenity of a mountain spa, or the thrill of a wildlife safari, incentive travel that blends wellness and adventure elevates participants beyond the ordinary.

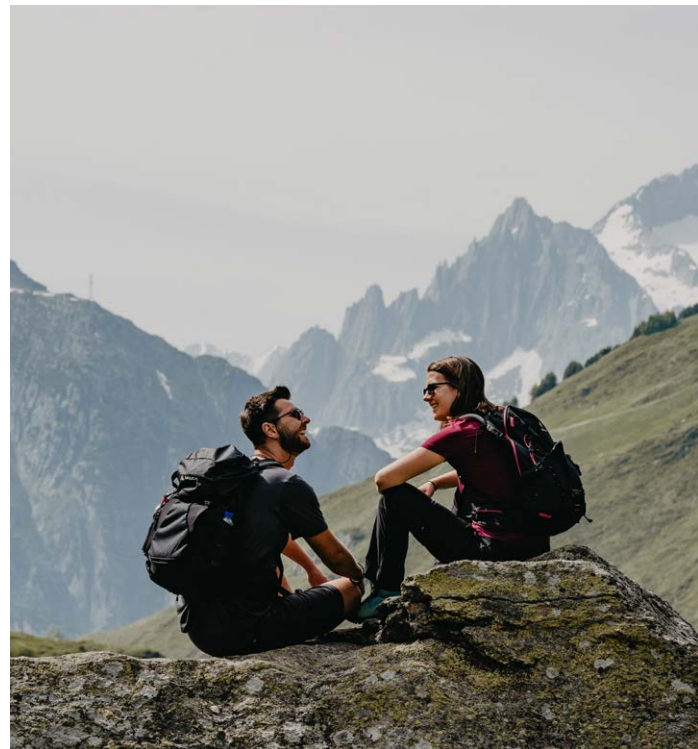




In this edition of the Extra Mile Series, we feature five exceptional properties that redefine the incentive experience through wellness and adventure:

- **Radisson Blu Hotel, Andermatt** – A gateway to the Swiss Alps, offering world-class skiing, hiking, and spa relaxation.
- **Radisson Blu Hotel, Tromsø** – Arctic adventures under the Northern Lights, combined with breathtaking fjords and rejuvenating Nordic wellness.
- **Radisson Safari Hotel, Hoedspruit** – An immersive African safari experience in South Africa's most exhilarating wildlife regions.
- **Radisson Blu Mosi-oa-Tunya, Livingstone Resort** – A front-row seat to the majesty of Victoria Falls, with thrilling outdoor activities and luxury wellness.
- **Nofa Riyadh, A Radisson Collection Resort** – A unique blend of desert adventure and relaxation, featuring horseback safaris, African-inspired wellness, and an exclusive golf experience.

These destinations provide more than just a reward—they offer experiences that refresh the body, challenge the spirit, and build enduring memories. Because true recognition isn't about indulgence—it's about transformation.



Nofa Riyadh

A RADISSON COLLECTION RESORT

Desert Adventure Meets Exclusive Wellness

Set against the striking landscapes of Saudi Arabia, Nofa Riyadh, A Radisson Collection Resort is a one-of-a-kind incentive travel destination that blends African safari-style adventure with elevated wellness experiences.

Just a short drive from Riyadh, this luxury desert escape offers exclusive, private villas, a world-class safari park, and authentic Arabian hospitality, making it an unforgettable setting for high-achieving incentive qualifiers.





Unmatched Adventure & Exploration

Nofa Riyadh is home to a private safari park, allowing you to embark on an African-style wildlife adventure without leaving the Arabian Peninsula. You can also experience:

- Horse-riding desert safaris, offering a unique perspective on the rolling dunes.
- Nofa Adventure Park, featuring a zip wire and other adrenaline-fueled challenges.
- The Nofa Bird Center and Picnic Area, a serene escape for nature lovers.
- The Nofa Golf Club, a stunning 18-hole course designed for both relaxation and competition.

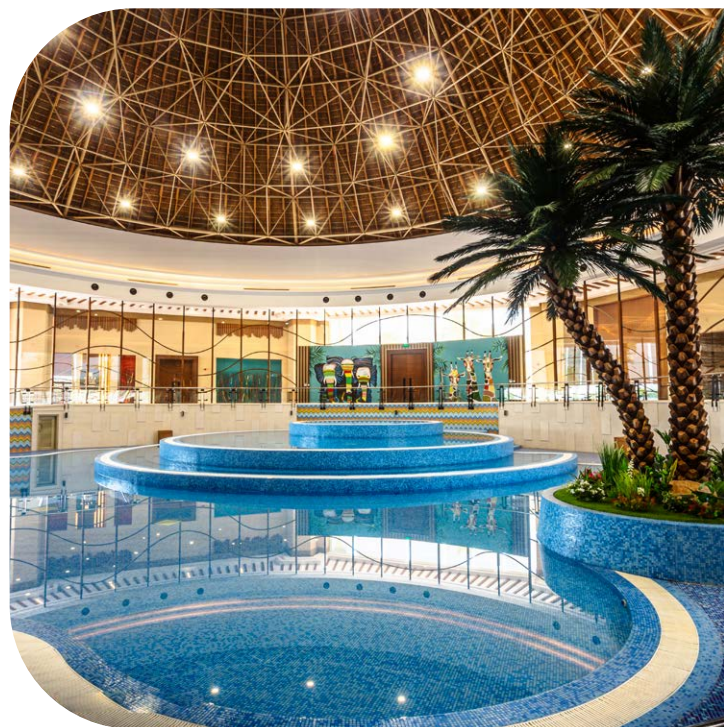
Wellness & Relaxation

Beyond adventure, Nofa Riyadh is a sanctuary of well-being. You can unwind with:

- A luxurious male and female spa, offering indulgent treatments inspired by Arabian and African traditions.
- A large beach pool and two freshwater lakes, perfect for post-adventure relaxation.
- On-site restaurants that deliver immersive culinary experiences, including an African tea room with rich flavors and traditions.

Exclusive Events & Gatherings

With four meeting rooms and a 500-person event space, Nofa Riyadh is ideal for exclusive, high-impact incentive programs. The property's unique African-inspired architecture, featuring thatched roofs and stone walls, provides an unforgettable backdrop for gala events, networking sessions, or intimate celebrations.



Why Nofa Riyadh for incentives?

- Unparalleled adventure with priority access to its private safari park.
- A perfect blend of wellness and exhilaration, from spa treatments to adrenaline-filled experiences.
- Exclusive, high-touch service, ensuring every participant feels valued.
- Distinctive Arabian-African ambiance, creating a transformative incentive experience.

For incentive programs seeking bold adventure, restorative wellness, and truly exclusive experiences, Nofa Riyadh goes the extra mile.

Nofa Riyadh

A RADISSON COLLECTION RESORT



Reussen, Andermatt

A RADISSON BLU HOTEL

A Gateway to the Alps, Where Wellness Meets Alpine Thrill

Surrounded by the dramatic peaks of the Swiss Alps, the Radisson Blu Hotel Reussen, Andermatt is an alpine sanctuary crafted for adventurous, high-achieving incentive qualifiers. Whether blanketed in snow or basking in mountain sunshine, Andermatt offers a year-round playground for exploration and rejuvenation.

With ski-in, ski-out access and panoramic alpine views, the hotel is ideal for groups seeking dynamic outdoor experiences. Combine this with elegant design, sustainable practices, and exclusive service, and you have a venue where performance and appreciation converge.



Radisson BLU
REUSSEN, ANDERMATT



Unmatched Adventure & Exploration

- Direct access to world-class skiing in winter, plus snowshoe tours and alpine hikes in warmer months.
- Renowned alpine cycling and motorbike routes, ideal for thrill-seekers.
- Guided cheese-making experiences and music sessions with leading Swiss and international artists.

Wellness & Relaxation

- A stunning half-Olympic-size indoor pool and full-service spa designed for après-ski relaxation.
- The fresh mountain air and tranquil scenery offer natural wellness benefits that can't be bottled.

Exclusive Events & Gatherings

- Seven meeting rooms and the impressive Andermatt Concert Hall (700 pax) for keynote sessions or gala evenings.
- Altdorf Room for intimate briefings or exclusive dining.



Why Andermatt for incentives?

- A compelling blend of alpine adrenaline and Swiss serenity.
- Unique access to musical and culinary cultural experiences.
- Seamless group logistics via car, coach or train from Zurich or Milan.
- A sense of escape and elevation—both physically and emotionally.

Reuss, Andermatt

RADISSON BLU HOTEL



Hoedspruit, South Africa

A RADISSON SAFARI HOTEL

Where the Wild Roams & Incentives Come Alive

Set at the gateway to the Kruger National Park, the Radisson Safari Hotel Hoedspruit offers a front-row seat to Africa's greatest wildlife spectacle. Nestled in South Africa's Lowveld and framed by the Drakensberg Mountains, this is a destination where adventure and tranquility meet.

From early morning game drives to evening boma feasts under star-strewn skies, this hotel connects incentive travelers with the soul of the savannah—and themselves.





Unmatched Adventure & Exploration

- Exclusive safari game drives through private nature reserves.
- Hot air balloon rides and full-day Panorama Tours to iconic natural landmarks.
- Cultural immersion with drumming performances and traditional cuisine.

Exclusive Events & Gatherings

- Pegasus Pool Bar for private cocktail evenings.
- Five meeting rooms and traditional BOMA settings for unforgettable group dinners.
- Tailored bush dinners in spectacular wilderness settings.

Wellness & Relaxation

- Amani Spa and Beauty Salon for post-safari unwinding.
- Premium Suites with private pools and serene mountain views.
- Fitness center and kids' club for multi-generational programs.



Why Hoedspruit for incentives?

- One of the most thrilling safari experiences in the world—without compromising comfort.
- Easy logistics from Johannesburg or Nelspruit airports.
- Versatile event settings from high-end to heart-of-Africa.
- Ideal for groups that crave meaning and connection with nature.

Hoedspruit, South Africa

A RADISSON SAFARI HOTEL



Tromsø, Norway

A RADISSON BLU HOTEL

Arctic Adventure Under the Northern Lights

Located above the Arctic Circle, Radisson Blu Hotel, Tromsø offers an awe-inspiring incentive travel experience where dramatic natural beauty meets Nordic hospitality. Known as the “Gateway to the Arctic,” Tromsø is the perfect destination for winter wonder and year-round wellness.

Here, qualifiers can chase the Northern Lights, cruise along dramatic fjords, and return to the comfort of panoramic saunas and exceptional dining—all from a property rooted in the heart of this northern frontier.





Unmatched Adventure & Exploration

- Private Northern Lights excursions and whale safaris.
- Arctic kayaking with sauna stops, fjord cruises, and reindeer sledding.
- Year-round excursions booked directly from the hotel's dedicated help desk.

Wellness & Relaxation

- Sauna and gym with floor-to-ceiling views of the fjord and snow-capped peaks.
- Locally sourced Nordic cuisine and a cozy, welcoming ambiance.

Exclusive Events & Gatherings

- Event space for up to 800 standing or 450 seated for dinner.
- Private dining in Charly's Restaurant and a business lounge for smaller gatherings.
- Rorbua Pub – Norway's most beloved bar from national TV lore – available for exclusive use and live music.



Why Tromsø for incentives?

- Spectacular once-in-a-lifetime Arctic adventures in a compact, walkable city.
- Exclusive local flavor with built-in cultural authenticity.
- Easy access to excursions, all curated from one central hub.
- A destination that makes your incentive winners feel like explorers.

Tromsø, Norway

A RADISSON BLU HOTEL



Mosi-oa-Tunya Livingstone Resort

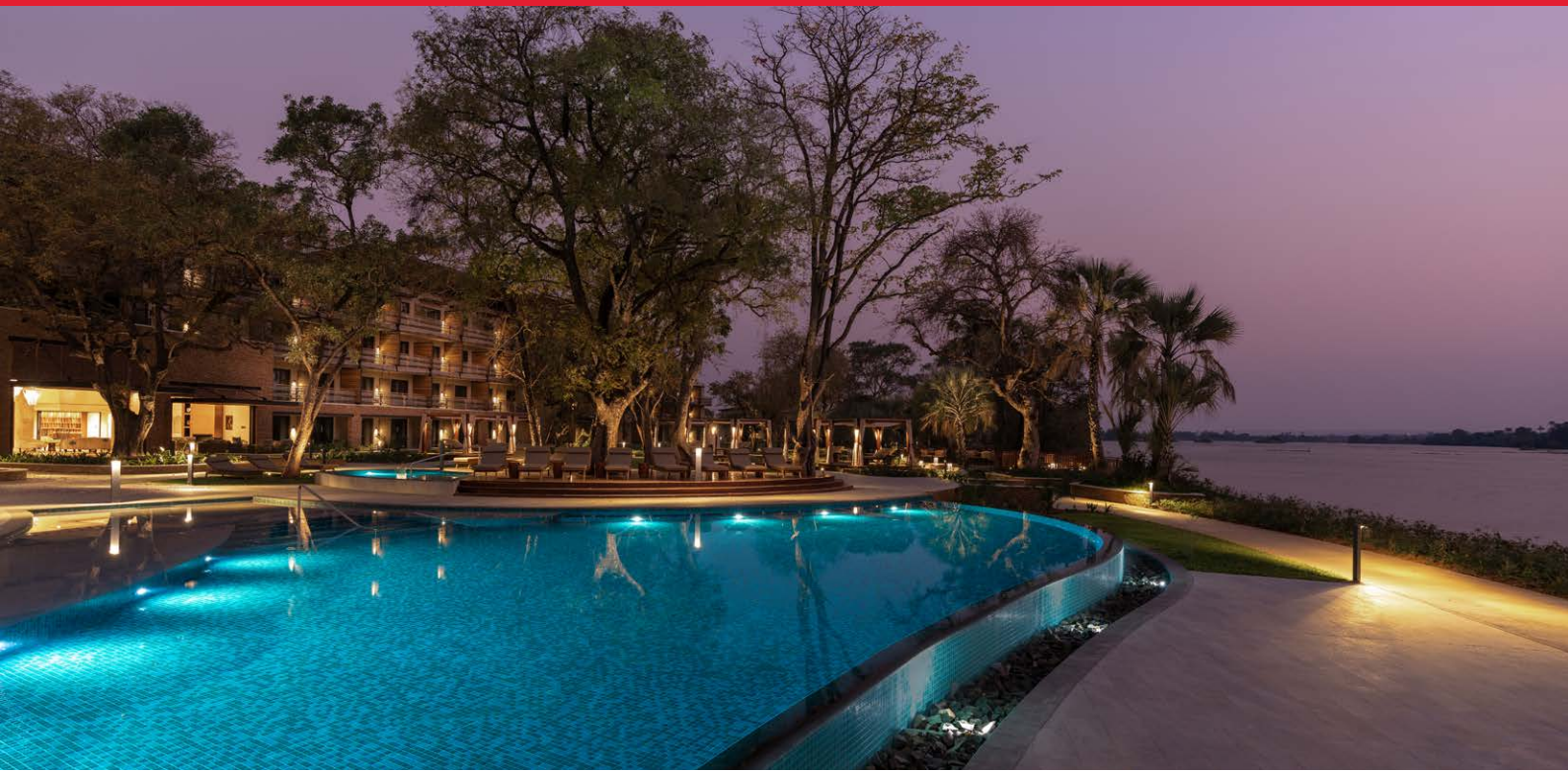
A RADISSON BLU HOTEL

Where the Spirit of the Falls Meets Five-Star Freedom

Set along the mighty Zambezi River, just a stone's throw from Victoria Falls, Radisson Blu Mosi-Oa-Tunya Livingstone Resort is your launchpad for one of the Seven Natural Wonders of the World.

Whether you're enjoying a sunset cruise from the hotel's private jetty or dining on a riverside lawn under the stars, every moment here is steeped in magic, power, and possibility.





Unmatched Adventure & Exploration

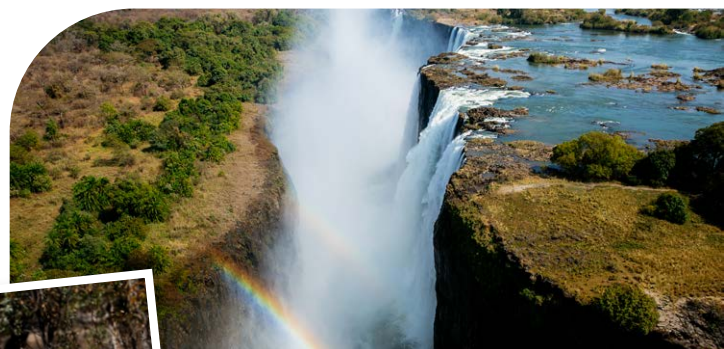
- Private river safari cruises and guided waterfall tours.
- Access to the Royal Livingstone Express—Zambia's iconic luxury dinner train.
- Lawn games and team-building events framed by majestic river views.

Exclusive Events & Gatherings

- Five multifunction spaces including a ballroom for up to 250 guests.
- Rooftop and riverside venues for unforgettable celebrations.
- Curio markets and Boma experiences to deepen cultural connection.

Wellness & Relaxation

- Onsite spa and wellness center.
- Riverside infinity pool and cocktail bar.
- Coffee bar, gift shop, and curated culinary experiences.



Why Hoedspruit for incentives?

- One of the world's most iconic natural landmarks—right on your doorstep.
- A full-service resort with heart, heritage, and high-end hospitality.
- Activities that bond teams and inspire awe.
- A seamless blend of wild adventure and luxurious comfort.

Mosi-oa-Tunya Livingstone Resort

A RADISSON BLU HOTEL





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About SITE e-books

Destination eBooks by SITE are discovery handbooks created by SITE for, and on behalf of, destinations seeking to build purposeful connections with incentive travel professionals and thereby increase their inbound incentive travel market share.

They constitute an archival repository of quality destination content that can be accessed, on-demand, on SITEGlobal.com providing ideas, inspiration, information and insights to organisers of incentive travel experiences.

They're also an extension of SITE's mission to "build and bridge" cultures as they provide educational deep dives into what's cool and unusual in each destination, helping destinations to spotlight their unique incentive-quality experiences.



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