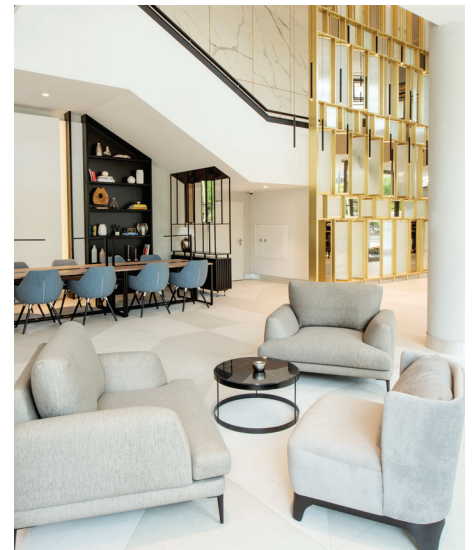




FACT SHEET

Radisson Collection is a unique collection of iconic properties, located in prestigious locations, close to prime leisure attractions. While the character of each hotel feels authentic to its locality, all offer the ultimate template for contemporary living – united by modern design and exceptional experiences across dining, fitness, wellness and sustainability.



OWNERS PROPOSITION

Allows individual identity, limited conversion costs, flexible contracts.

BRAND HIGHLIGHTS

Authentic Local influence. Living Design.

Vibrant Social Scene.

- Allows individuality of design execution, relative to its location
- Significant investment planned globally for Sales & Marketing
- Existing strong brand recognition in our Radisson Collection brand – compared to other competitor brands
- Flexible framework of Brand Endorsement
- Access to our Global Reservation and Corporate Support Offices.

ADDING VALUE

With the backing of a dynamic, global hotel group, we add value to your investment by putting teams of experienced experts at your

fingertips. From in-house architects and surveyors to engineers and functional specialists we can support with everything from concept planning, throughout the construction, up to the grand opening of your hotel and its ongoing operational success:

- Project Definition & Space Planning
- Revenue Optimization Tools
- Safety & Security
- Responsible Business
- Procurement
- Pre & Post Opening Support
- Owner privileges

COMPETITIVE SET

Anantara / Conrad / Four Seasons / Intercontinental / JW Marriott / Langham / Le Meridien

UPCOMING DESTINATIONS

Australia, China, New Zealand, Sri Lanka



CONTACT DETAILS

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WELCOME TO THE EXCEPTIONAL



BRAND MATRIX

NUMBER OF KEYS (min.)	Case by Case
POSITIONING	Premium Lifestyle / Affordable Luxury
LOCATION	High profile locations in major, capital cities and exclusive leisure destination
PRODUCT	Urban / Resorts
GROSS INTERNAL AREA PER KEY (+/- 10%)	40 sqm in City / 48 sqm in Resort
BUSINESS MODEL	Mature Markets: Leased / Managed / Franchised Emerging Markets: Managed / Franchised
ROOM TYPE	Standard / Superior / Junior Suite / Suite / Presidential Suite (market demand)

KEY SPACES

SOCIAL SPACES

- Welcome Corner
- Internet / Connectivity Station (with Printing & USB Charging Facilities)

FOOD & BEVERAGE

- Lobby Lounge / Bar
- Restaurant (All Day Dining)
- Specialty Restaurant
- Executive Floor / Lounge

GUESTROOMS

- Guestrooms and Suites
- Bathrooms

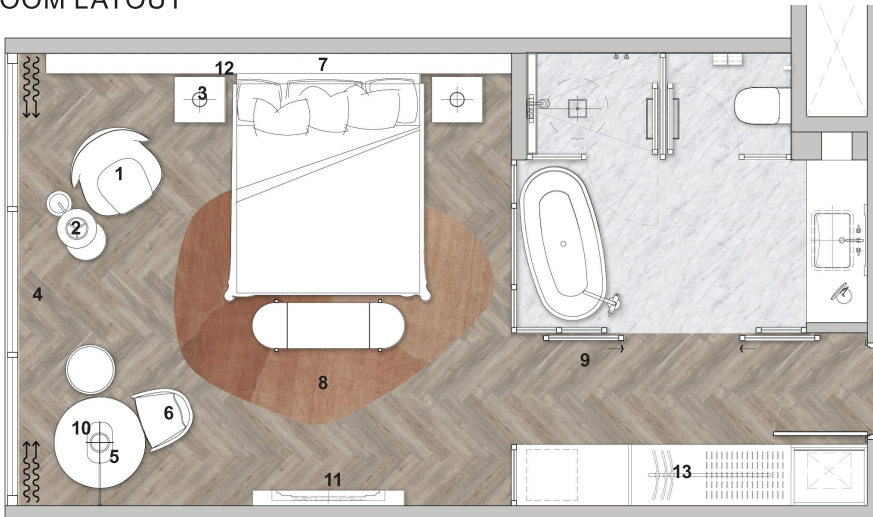
MEETINGS & EVENTS

- Boardrooms and Meeting Spaces
- Function and Ballrooms
- Pre-function Areas

WELLNESS

- Fitness Room
- Swimming Pool
- Spa

ROOM LAYOUT



- | | | |
|--------------------|----------------|---------------|
| 1. Armchair | 6. Deskchair | 11. TV |
| 2. Auxiliary Table | 7. Headboard | 12. Wall lamp |
| 3. Bedside Table | 8. Rug | 13. Wardrobe |
| 4. Curtains | 9. Mirror | |
| 5. Desk | 10. Table Lamp | |

