



UNIQUE  
LIFESTYLE  
BRAND

**BE BOLD.  
BE CREATIVE.  
BE ORIGINAL.**

**art'otel is a contemporary collection of premium arts and lifestyle hotels, designed to deliver a distinctive guest experience. Each art'otel has a Signature Artist whose works ensure the public spaces, guest rooms and restaurants have infinite details for guests to discover and delight in. The brand is curated with signature quality standards that provide flexibility, a bespoke fit for your property and drive owner returns.**

- Premium lifestyle brand with 4 and 5-star properties providing inspired, creative spaces
- Contemporary and edgy design ethos enhanced by each hotel's Signature Artist
- art'beat - a rich art programme which incorporates local communities into the guest experiences with art tours, classes and lifestyle events
- Acclaimed destination restaurants and bar brands for guests and city locals
- Enhanced guest interaction with the Wonderpass App which includes online check in/out, digital room-access keycards, live chat, online food/amenities ordering and games
- art'otel is marketed through the Radisson Hotel Group, benefiting from powerful technology, global distribution and membership rewards programmes



**art'otel**

■ Amsterdam ■ Berlin ■ Cologne ■ London (2 hotels) ■ Rome ■ Zagreb



# Our growing portfolio

## art'otel Rome Piazza Sallustio

Opened March 2025



## Core brand standards

- Central urban locations within cosmopolitan cities where modern art matters
- Signature Artist
- Ranging between 100 to 400+ rooms
- Average standard bedroom size of 28 sqm, with a selection of larger rooms, studios and suites
- Approximately 55 sqm GIA gross ratio
- Destination bar and restaurant
- Flexible meeting and event space with breakout areas
- Multi-changing art gallery and exhibition space, with curated events
- In-house gym
- Separate studio space within gym area

## art'otel Zagreb

Opened October 2023



## art'otel London Hoxton

Opened April 2024



## art'otel London Battersea Power Station

Opened February 2023



## Site specific standards

- Spa and wellness area including swimming pool
- Parking
- External spaces, including rooftop bars

## art'otel Amsterdam

Opened 2013

